# Why Knights Knation?

What sets Knights Knation apart from other organizations and elevates our program to a Nationally recognized elite program?

# **TRADITION**

EXPERIENCE GAINED SINCE 2007
17+ YEARS OF BUILDING AN UNRIVALED NETWORK
HISTORICAL DATA (COLLEGIATE/PROFESSIONAL ALUMNI)

# #4L FAMILY

KNIGHTS KNATION IS FAMILY DURING & AFTER THEIR TIME WITH THE KNIGHTS; THE BONDS

CREATED ARE LIFELONG

PERSONAL TOUCH FOR EACH PLAYER

ONE ON ONE AVAILABILITY FOR ALL PLAYERS







### <u>CHARACTER</u>

INTEGRITY FROM THE TOP DOWN

EXTENSIVE VETTING PRIOR TO BRINGING IN NEW PERSONNEL TO ENSURE ALL PERSONNEL FITS
WITH THE LEVEL OF CHARACTER THAT KNIGHTS KNATION DEMANDS

# <u>NETWORK / RESOURCES</u>

ASSISTANCE THROUGH RECRUITING PROCESS

COLLEGE PLACEMENT PERSONNEL

EXPERTS IN ALL AREAS OF BASEBALL ARE INVOLVED WITH KNIGHTS KNATION BASEBALL AND ARE

READILY AVAILABLE WHEN NEEDED

EXPERIENCED & QUALIFIED COACHES (60 PLUS FORMER AND CURRENT PROFESSIONAL, COLLEGE AND HIGH SCHOOL PLAYERS AND COACHES ON OUR STAFF)

# PLAYER DEVELOPMENT

MAIN FOCUS OF THE PROGRAM

PERSONAL INVOLVEMENT WITH EACH PLAYER'S DEVELOPMENT
OUTSIDE INSTRUCTORS WHO ARE EXPERTS IN VARIOUS FIELDS OF SPORTS
COACHES FOCUSED ON INDIVIDUAL PLAYER DEVELOPMENT RATHER THAN SOLELY ON WINNING

# **RESULTS**

SINCE OUR INCEPTION IN 2007, OVER 70 PERCENT OF OUR PLAYERS HAVE MOVED ON TO PLAY AT THE NEXT LEVEL. WHILE WE COULD NEVER GUARANTEE THIS, WE FEEL EVERY PLAYER SELECTED TO PLAY IN OUR ORGANIZATION WILL HAVE OPPORTUNITIES TO CONTINUE THEIR PLAYING CAREERS.









# ROUNDTABLE EXPERIENCE

OUR MANAGEMENT TEAM CONSISTS OF 12 MEN WHO HELP RUN OUR ORGANIZATION ON A DAY TO DAY BASIS. THE OVERALL EXPERIENCE LEVEL OF OUR TEAM IS UNMATCHED IN AMATEUR BASEBALL. 2 FORMER MLB PLAYERS (19 SEASONS AS PLAYERS), 2 WORLD SERIES CHAMPIONSHIPS - 1 AS A PLAYER, 1 AS A SCOUT, 3 FORMER PROFESSIONAL PLAYERS, 9 FORMER COLLEGIATE PLAYERS, 2 FORMER COLLEGE COACHES AND 3 PRO SCOUTS. THE MEN LEADING OUR PROGRAM HAVE BEEN WHERE YOUR SON WANTS TO GO AND WE KNOW HOW TO GET THERE.

# **RECRUITING ADVICE**

THE KNIGHTS HAVE A DEDICATED RECRUITING CONSULTANT ON STAFF, SO YOU DON'T HAVE TO WORRY ABOUT HOW TO NAVIGATE THE CRAZY WORLD OF COLLEGE RECRUITING. WE WILL GUIDE YOU EVERY STEP OF THE WAY TO ENSURE YOUR SON IS ATTENDING THE RIGHT EVENTS, SHOWCASES AND CAMPS. WE WILL ASSIST IN MAKING CONTACT WITH PROSPECTIVE SCHOOLS COACHING STAFF AND WALK YOU THROUGH THE PROCESS STEP BY STEP. DAVID WELCH, WHO IS A FORMER COLLEGE AND PROFESSIONAL PLAYER, HAS EXTENSIVE KNOWLEDGE OF THIS PROCESS AND UTILIZES THE KNIGHTS NETWORK TO MAKE SURE YOUR SON HAS EVERY OPPORTUNITY TO PLAY AT THE NEXT LEVEL. WE ALSO HAVE OTHER FORMER COLLEGE COACHES ON STAFF WHO ARE HERE TO ASSIST OUR PLAYERS AND FAMILIES IN THE RECRUITING JOURNEY.

### **PLAYER PROMOTION**

THE KNIGHTS HAVE EXTENSIVE EXPERIENCE PROMOTING OUR PLAYERS THROUGH SOCIAL MEDIA CHANNELS. OUR TWITTER FOLLOWING IS ONE OF THE LARGEST IN THE COUNTRY AMONGST AMATEUR BASEBALL PROGRAMS. THE KNIGHTS ROUTINELY GENERATE INTEREST FOR OUR PLAYERS WITH A SIMPLE POST DUE TO THE LARGE NUMBER OF COLLEGE COACHES THAT FOLLOW OUR PROGRAM. THE KNIGHTS CAN BE FOUND ON THE FOLLOWING SOCIAL MEDIA OUTLETS:

- TWITTER @KNIGHTKNATION4L (20 K FOLLOWERS)
- FACEBOOK KNIGHTS KNATION BASEBALL (11 K FOLLOWERS)
- O INSTAGRAM= KNIGHTSKNATIONBASEBALL ( 6 K FOLLOWERS )
  - YOUTUBE KNIGHTS KNATION (735 SUBSCRIBERS)

### **COACHING STAFF**

OUR COACHING STAFF HAS HUNDREDS OF YEARS OF EXPERIENCE ON THE DIAMOND. OUR COACHES ARE A MIX OF CURRENT HIGH SCHOOL AND COLLEGE COACHES, CURRENT AND FORMER COLLEGE / PROFESSIONAL PLAYERS, CURRENT AND FORMER PROFESSIONAL SCOUTS.







OUR TEAMS PLAY IN NATIONAL, REGIONAL AND LOCAL EVENTS THROUGHOUT THE SUMMER AND FALL SEASONS. WE FREQUENT PERFECT GAME, 2D SPORTS, PBR, AND 5 TOOL EVENTS AMONG OTHERS. WE PLAY THE BEST COMPETITION THERE IS AND HAVE ACCESS TO EXCLUSIVE EVENTS SUCH AS THE MARUCCI WORLD SERIES AND DIAMOND ALLEGIANCE TOURNAMENTS.











### <u>Lak program</u>

THE KNIGHTS ARE PARTNERS WITH EIGHT ELITE LEVEL LOUISIANA HIGH SCHOOL PROGRAMS WHO RUN THEIR SUMMER PROGRAMS UNDER THE KNIGHTS UMBRELLA, KNOWN AS LAK. PERENNIAL STATE CHAMPIONSHIP CONTENDERS LIVE OAK, CATHOLIC, ZACHARY, PARKVIEW BAPTIST, HOLY SAVIOR MENARD, SAM HOUSTON AND FONTAINEBLEAU HAVE CHOSEN KNIGHTS KNATION TO PARTNER WITH TO ASSIST THEIR PROGRAM AND THEIR PLAYERS IN THEIR JOURNEY.



















### <u>Affiliates</u>

IN ADDITION TO KNIGHTS KNATION NATIONAL BASED IN MANDEVILLE, LA., THE KNIGHTS HAVE 2 HIGH SCHOOL AFFILIATE PROGRAMS LOCATED IN FLORIDA AND THE "MIDWEST" (INDIANA, KENTUCKY, OHIO). WE ALSO HAVE 11 YOUTH AFFILIATE PROGRAMS ACROSS THE REGION LOCATED IN MANDEVILLE, BATON ROUGE, NORTHWEST LA, NORTHEAST LA, CENTRAL LA, HOUSTON TX., GULF COAST MS. CENTRAL MS, NORTH MS, ALABAMA AND TENNESSEE. RELATIONSHIPS ARE EVERYTHING, AND OUR NETWORK IS SECOND TO NONE.



ONE OF 22 TRAVEL PROGRAMS FROM ACROSS THE COUNTRY TO BE A MEMBER OF THE MARUCCI FRANCHISE CLUB. WE HAVE ACCESS TO PLAY IN THE MARUCCI WORLD SERIES NATIONAL EVENT WHICH IS ONE OF THE TOP EVENTS IN THE COUNTRY. MARUCCI IS THE #1 WOOD BAT IN MAJOR LEAGUE BASEBALL AND OUR PLAYERS HAVE THE ABILITY TO GET UP TO 35% OFF ALL MARUCCI PRODUCTS YEAR ROUND IN OUR LOCKER ROOM STORE. THIS IS EXCLUSIVE FOR FRANCHISE CLUB MEMBERS AND A GREAT BENEFIT TO OUR FAMILIES.

#### **DIAMOND ALLEGIANCE**

WE ARE A MEMBER OF THE EXCLUSIVE DIAMOND ALLEGIANCE WHICH IS A PARTNERSHIP OF ELITE LEVEL PLAYER DEVELOPMENT ORGANIZATIONS

NATIONWIDE WHO HAVE PARTNERED TOGETHER TO GROW THE GAME OF BASEBALL THE RIGHT WAY. THERE ARE MANY BENEFITS FOR OUR

PLAYERS AS A RESULT OF OUR INCLUSION IN THIS ELITE GROUP.







DURING OUR SECOND SEASON OF 2008, A SINGLE PHRASE ENDED WITH A MESSAGE TO OUR PLAYERS, PARENTS, AND COACHES. IT SIMPLY READ KNIGHTS 4 LIFE. SINCE THE INITIAL MESSAGE, 4L BECAME A DEEPER MEANING THAN A CLOSING COMMENT TO A MESSAGE. 4L BECAME OUR MISSION. 4L BECAME A RALLYING CRY FOR OUR PROGRAM, AND 4L BECAME OUR FOCUS. THE WINS AND LOSSES OVER THE YEARS FORGED THIS MISSION, BUT OUR RELATIONSHIPS AMONGST OUR PLAYERS, COACHES, AND PARENTS CEMENTED THIS IDEA FROM A SIMPLE PHRASE TO A MINDSET. ANY ATHLETE WITH A GOAL TO ACHIEVE LEARNS THAT A MINDSET ELEVATES THEIR PERFORMANCE OR PULLS THEM DOWN. 4L MEANS EVERY PLAYER, PARENT, AND COACH PULLS, WORKS, AND STRIVES FOR THE SUCCESS OF THE KNIGHTS. 4L MEANS EVERY PLAYER, PARENT, AND COACH SUPPORTS EACH OTHER AS THE GAME OF BASEBALL HUMBLES THE BEST. 4L MEANS EVERY PLAYER, PARENT, AND COACH WANTS TO BE AT THEIR BEST FOR THIS PROGRAM ON AND OFF OF THE FIELD. 4L MEANS WE CARRY OURSELVES WITH PRIDE, APPRECIATION, AND DEDICATION TO THE KNIGHTS. 4L MEANS THIS ORGANIZATION IMPACTS MORE THAN AN INDIVIDUAL, AND WE ALL MAKE THIS ORGANIZATION TO CREATE SUCCESS AND INFLUENCE IN THIS GAME. MORE IMPORTANTLY, 4L MEANS WE FOCUS ON CREATING SUCCESS AND INFLUENCE IN THE GAME OF LIFE FOR EVERY ONE OF OUR PLAYERS.

# **BY THE NUMBERS**

817

# OF KNIGHTS PLAYERS THAT HAVE CONTINUED THEIR PLAYING CAREER AT THE COLLEGIATE LEVEL



60

# OF CURRENT PLAYERS COMMITTED TO PLAY AT THE NEXT LEVEL IN THE 2024-2027 GRAD CLASSES (AS OF SEP 2023)



**3**1

# OF KNIGHTS DRAFTED / SIGNED IN THE MLB DRAFT



# OF KNIGHTS PLAYERS THAT HAVE REACHED THE MAJOR LEAGUES...TANNER RAINEY, TRENT GIAMBRONE, RYAN EADES, KIRK MCCARTY AND JP FRANCE

15

# OF PLAYERS THAT HAVE REPRESENTED OUR COUNTRY AND PLAYED FOR TEAM USA



9

**# OF PLAYERS NAMED PERFECT GAME ALL-AMERICAN** 



8

**# OF PLAYERS NAMED UNDER ARMOUR ALL-AMERICAN** 

4

**# OF PERFECT GAME SELECT FEST PARTICIPANTS** 

**37** 

**# OF NATIONAL EVENT 3RD PLACE OR BETTER FINISHES** 

### **TESTIMONIALS**

#### **ZACK ZULLI - SCOUT COLORADO ROCKIES**

"THE CULTURE AND FOUNDATION OF THE KNIGHTS IS THE FIRST THING I APPRECIATE. IT'S BUILT ON PLAYING THE GAME THE RIGHT WAY WITH PASSION AND COMPETITIVENESS. THE ORGANIZATION WAS BUILT FROM PHENOMENAL BASEBALL PEOPLE THAT HAS TRANSLATED INTO GREAT PLAYERS"

#### **POWER 5 RECRUITING COORDINATOR**

"WE ABSOLUTELY LOVE WATCHING ALL THE KNIGHTS KNATION AGE GROUPS. THEY KNOW HOW TO PLAY THE GAME AND ARE COACHED BY FANTASTIC PEOPLE WITH AN ADVANCED KNOWLEDGE OF THE GAME. IN RECRUITING, KNOWING WHAT YOU'RE BUYING IS SO IMPORTANT. WE KNOW WHEN WE GET A PLAYER FROM THE KNIGHTS WE ARE GETTING A GREAT KID, FROM A GREAT FAMILY, WHO HAS AN ADVANCED WORK ETHIC AND HAS BEEN HELD ACCOUNTABLE AT THE HIGHEST OF LEVELS."

#### SEAN DUNCAN - OWNER OF PREP BASEBALL REPORT

"I HAVE GREAT RESPECT FOR JACK CRESSEND AND HIS PROGRAM. JACK HAS ACHIEVED AT THE HIGHEST LEVELS AS A
PLAYER AND AS A PROFESSIONAL SCOUT. AND BY AN EXTENSION OF HIS BACKGROUND, JACK HAS INSTILLED THAT
LEVEL OF EXPERIENCE WITH HIS COACHES AND PLAYERS."

#### **KYLE ACHORD - VP OF TEAM SALES FOR MARUCCI SPORTS**

"I'VE KNOWN JACK CRESSEND FOR A LONG TIME FROM HIS DAYS AS A COLLEGE COACH AND MLB SCOUT AND REMEMBER WHEN HE STARTED THE KNIGHTS PROGRAM. JACK HAS A TREMENDOUS AMOUNT OF RESPECT IN THE BASEBALL INDUSTRY SO WHEN WE STARTED THE MARUCCI FOUNDERS' CLUB WE KNEW WE WANTED TO WORK WITH HIM AND THE KNIGHTS. THEIR INCREDIBLE GROWTH AND EVOLUTION INTO ONE OF THE PREMIER TRAVEL BASEBALL PROGRAMS IN THE COUNTRY IS A TESTAMENT TO JACK AND THE COACHING STAFF HE HAS INVOLVED IN THEIR PROGRAM. THEIR GROWTH HAS ALSO BEEN BOLSTERED BY PARTNERING WITH THE TOP HIGH SCHOOL PROGRAMS AND AFFILIATES THROUGHOUT THE SOUTHEAST. WE ENJOY THE RELATIONSHIP WE HAVE WITH THE KNIGHTS PROGRAM AND LOOK FORWARD TO IT CONTINUING IN THE FUTURE."

#### ANDY MCCALL - MS GULF COAST CC

"KNIGHTS KNATION IS AN ORGANIZATION I'VE BEEN FAMILIAR WITH FOR A LONG TIME. FROM RECRUITING THEIR PLAYERS AS A COLLEGE COACH TO WORKING WITH THEM NOW AS A TOURNAMENT DIRECTOR WITH PERFECT GAME. AS A COACH I KNEW I WAS GETTING FIRST OFF A TOUGH BUT TALENTED PLAYER WHO COULD MAKE OUR TEAM BETTER. AS A TOURNAMENT DIRECTOR I KNOW I'M GETTING TALENTED AND TOUGH TEAMS TO MAKE OUR TOURNAMENTS BETTER! IT'S BEEN EXCITING TO SEE THE TRANSITION FROM THE LOUISIANA KNIGHTS TO KNIGHTS KNATION AS THE ORGANIZATION CONTINUES TO GROW. JACK CRESSEND, CHAD RALEY, AND JIMMY MCCARTHY ARE ALWAYS FIRST CLASS. LOVE SEEING THE GREEN AND BABY BLUE AT OUR EVENTS."

### KNIGHTS IN ACTION

KNIGHTS IN ACTION IS A REGISTERED 501C3 WHICH HOUSES OUR COMMUNITY SERVICE INITIATIVES AND FUNDS OUR PROGRAM'S OUTREACH TO SERVE OTHERS. IT IS A FOCUS OF OURS TO INSTILL IN OUR PLAYERS A SPIRIT OF GIVING BACK AND HELPING OTHERS. FOR MORE INFORMATION OR HOW TO DONATE TO THIS CAUSE, PLEASE REACH OUT TO MIKE@KNIGHTSKNATIONBASEBALL.COM.

### **PROTECT OUR PLAYERS**

THE "ARMOR" OF KNIGHTS KNATION, OUR "PROTECT OUR PLAYERS" INITIATIVE WAS DESIGNED TO BE A LAYER OF PROTECTION FOR ALL THE PLAYERS OF KNIGHTS KNATION. THIS "KNETWORK" OF HEALTHCARE PROVIDERS NOT ONLY ASSISTS IN THE TREATMENT OF INJURIES WHEN THEY OCCUR; BUT, TO ALSO TRY TO PREVENT THEM BEFORE THEY HAPPEN. FROM ORTHOPEDICS AND ENT, TO PHYSICAL THERAPISTS AND MOBILITY SCREENS, THE "PROTECT OUR PLAYERS" PROGRAM TAKES KNIGHTS KNATION TO A LEVEL THAT NO OTHER AMATEUR BASEBALL ORGANIZATION HAS EVER BEEN TO PROTECT THEIR PLAYERS. IN JANUARY OF 2021, WE INITIATED OUR FIRST ROUND OF PLAYER SCREENS TO ESTABLISH BASELINE NUMBERS FOR ALL THE PARTICIPANTS ALLOWING US THE ABILITY TO CONTINUALLY MONITOR AND TRACK THE PHYSICAL HEALTH OF OUR PLAYERS IN SUBSEQUENT SCREENS MOVING FORWARD.



- Mobility Screens
- Physical Therapy
- · Strength & Conditioning
- Body Composition Test
- Metabolic Conditioning

For appointment email: Screenme@athleticmobilityinstitute.com

#### 

- Orthopedics
- Physical Therapy
- Urgent Care
- Concussion Protocols
- Neurology

For appointment email: https://avala.com/?s=knights



- ENT
- Maxillofocial
- Allergists
- MediSpa

For appointment email 985-239-9010

### **FACILITIES**

#### THE KASTLE

OUR HOME BASE INDOOR FACILITY LOCATED IN MANDEVILLE, LA KNOWN AS THE KASTLE, IS 8,000 SQUARE FEET WITH 6 CAGES, 3 INDOOR MOUNDS, AND OFFICE SPACE THAT SERVES AS THE KNIGHTS HEADQUARTERS. KNIGHTS PLAYERS HAVE FULL ACCESS TO THIS FACILITY 24/7 AS A MEMBER OF OUR PROGRAM. WE ROUTINELY USE OUR FACILITY FOR PRACTICE AND TRAINING ESPECIALLY DURING INCLEMENT WEATHER. COME ON BY AND CHECK IT OUT!

#### THE KOMPOUND-"THE MIKE"

THE KOMPOUND OR NOW KNOWN AS "THE MIKE", IS A 3000 SQUARE FOOT YOUTH FACILITY ALSO LOCATED IN MANDEVILLE, LA. WITH 3 INDOOR CAGES AND A YOUTH SIZE NATURAL SURFACE FIELD FOR TEAMS 12 AND UNDER TO HOLD PRACTICES AND GAMES. THE FACILITY IS NAMED AFTER OUR LONG TIME COACH AND YOUTH DIRECTOR MIKE ESTRADA WHO LOST HIS BATTLE WITH CANCER IN MAY OF 2022. HE EXEMPLIFIED EVERYTHING IT MEANT TO BE A KNIGHT

#### THE K LAB

FACILITY IN BATON ROUGE THAT HOUSES OUR BATON ROUGE YOUTH PROGRAM. MULTIPLE CAGES USED FOR HITTING AND PITCHING. ALSO OFFERS
INDIVIDUAL PITCHING AND HITTING INSTRUCTION.

#### **SPI-SOUTHERN PERFORMANCE INSTITUTE**

SOUTHERN PERFORMANCE INSTITUTE IS THE MISSISSIPPI TRAINING FACILITY FOR KNIGHTS KNATION BASEBALL. IN THE INAUGURAL YEAR OF KNIGHTS KNATION IN MISSISSIPPI, BETWEEN MADISON MS AND OXFORD MS, SPI IS HOME TO 30 PLUS TEAMS. WITH A DEDICATED COACHING AND SUPPORT STAFF KNIGHTS KNATION MISSISSIPPI IS FOCUSED ON PLAYER DEVELOPMENT BOTH ON AND OFF THE DIAMOND. OUR MADISON, MS FACILITY HAS 10 70 FOOT CAGES ON THE INSIDE AS WELL AS SEVERAL MORE OUTDOOR CAGES. THE MADISON FACILITY ALSO HAS 6 YOUTH INFIELDS FOR TEAMS TO GET IN SOME FIELD WORK.

### THE KASTLE





### THE KOMPOUND-"THE MIKE"





### THE K LAB





### **SPI-SOUTHERN PERFORMANCE INSTITUTE**







# Unights Unation





#41